**Objective**: To make agricultural innovation systems more efficient and sustainable in meeting the demands of farmers, agri-business and consumers

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<tr>
<td><strong>Objective</strong></td>
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<td>Developing the capacity to address the challenges of seed marketing</td>
<td>To increase demand for pasteurized milk in Addis Ababa</td>
<td>To develop legal framework and guideline for feed risk assessment, risk management and risk communication</td>
<td>Facilitating coordination of inputs and service supply and output marketing in the region</td>
<td>Enhancing the Production and supply of quality malt barley seed and grain to satisfy domestic demand</td>
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<td><strong>Challenges/Key innovative aspects that exists</strong></td>
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<td>Ineffective seed marketing system</td>
<td>Low demand for pasteurized milk among consumers</td>
<td>Low quality and safety standards of livestock feed</td>
<td>Fragmented chickpea production system, chickpea diseases and pests and poor coordination among value chain actors</td>
<td>Shortage of quality malt barley seed, despite the quickly growing brewery industry in Ethiopia</td>
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<td><strong>Key Actions to Improve Capacities</strong></td>
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<td>Establish legally enforceable contract based seed marketing system</td>
<td>Create demand for locally produced pasteurized milk through media campaign, school milk pilot program and influencing policy</td>
<td>Develop a legal framework and guideline for feed risk assessment, risk management and risk communication</td>
<td>Facilitates partnership among value chain actors in chickpea cluster farming</td>
<td>Enhance the capacity to produce quality malt barley seed</td>
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**Achievements**
- Selection and profiling of five innovation niches
- Formation of national innovation facilitators (NIFs) team
- Training NIFs on Capacity Need Assessment (CNA)
- Conducting CNA in five niches and writing reports
- Training NIFs on coaching plan and M&E

**Next steps**
- Validation of coaching plan with niche level actors
- Implementing and monitoring coaching plan
- Conducting National Agricultural Innovation Platforms study
- Conducting market place
- Facilitating national policy dialogue
- Training of niches/facilitators

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